# APEX STANDARDS

# **Client Reference Offering and Disclaimer**

### **Confidentiality and Legal Obligations**

Apex Standards operates under strict confidentiality agreements and NDA (Non-Disclosure Agreement) obligations with its corporate clients as part of its collaboration terms. These agreements legally prohibit Apex Standards from:

- 1. Publicly commenting on any corporate client or the nature of their relationship with Apex Standards.
- 2. Using any client's logo or trademarks without prior written authorization.
- 3. Disclosing any details regarding client relationships or engagements unless explicitly permitted by written consent.

Apex Standards is legally restricted from confirming or denying any relationship with any client unless expressly authorized.

#### **Written Consent for Client References**

In cases where clients have consented to act as references, Apex Standards has obtained explicit written authorization from those clients. Such consent enables Apex Standards to provide their contact information to prospective clients seeking neutral, independent references.

## **Publicly Recognized Partnerships**

Apex Standards partners with national research institutes, universities, governments, and non-profit organizations, with relationships documented in public records and publicly acknowledged. These partnerships are not subject to confidentiality restrictions. The following clients have graciously provided explicit written consent to serve as independent references, and Apex Standards sincerely appreciates their cooperation:

#### • Fraunhofer HHI, Germany

- Position: Head of Wireless Communications and Networks Department, Standardization
- O Contact: Dr. Thomas Haustein
- o **Email:** thomas.haustein@hhi.fraunhofer.de

#### University of Bristol, United Kingdom

- Position: UK Government Advisor, Co-Chair (UKTIN), Former ETSI Board Member, Former Head of Standards (Samsung)
- O Contact: Prof. Howard Benn
- o **Email:** howard.benn@bristol.ac.uk

#### • European Space Agency

- Position: Delegate to 3GPP on Non-Terrestrial Networks (NTN)
- Contact: Dr. Stefano Cioni
- o Email: stefano.cioni@esa.int

Prospective clients are encouraged to connect with these references to gain insights into Apex Standards' capabilities and reputation. Apex Standards ensures full compliance with all confidentiality and legal obligations in the process of offering such references.

# **Specialized Client References Requests**

For reference requests involving specific companies or sectors not adequately covered by voluntary references—such as in broader areas like 3GPP, IEEE, IETF, UAS, NTN, vehicular, semiconductor, medical devices, or other industries—Apex Standards will adhere to the following process:

- 1. <u>Request Validation and Compliance</u> Apex Standards will first validate the reference request to ensure it complies with all applicable confidentiality agreements, legal obligations, and professional standards. Reference facilitation will only proceed after confirming full adherence to these requirements.
- 2. <u>Client Comfort with Requester and Legal Authorization</u> Upon validation of the request, Apex Standards will consult with the client to determine their comfort with the requester and the requested reference. If the client deems it appropriate to engage with the requester, consents, Apex Standards will secure explicit written authorization from the client prior to disclosing any information.

Upon clients' authorization, Apex Standards will provide a list of client companies who have agreed to share their experiences. If the prospective client opts to contact these references, the references may share information at one of the following levels based on their discretion and internal corporate/legal policies:

- Level 1: Confirm that Apex Standards has provided services to the client since a specified time, thereby validating Apex Standards' capabilities and service history.
- Level 2: Optionally share details on how Apex Standards' tools, such as the 3GPP TDoc Analysis Platform or other software products or services, supported the client's objectives, including specific use-case scenarios.

Clients may choose to proceed with Level 1 only or with both Level 1 and Level 2. Apex Standards respectfully requests that prospective clients refrain from including Apex Standards' affiliates in email carbon copy (CC) fields during reference communications to maintain impartiality.

#### **Respect for Client Decisions**

Apex Standards upholds legal integrity and respects the client's right to accept or decline reference requests without affecting the relationship.

#### **Contact Information**

For any questions, clarifications, or requests for additional information, clients may contact Apex Standards using the following details:

Apex Standards is committed to addressing all inquiries or concerns in a timely manner.